

ARTISAN GLOBAL

Media kit 2025

ARTISAN GLOBAL

Artisan Global is a media company that specializes in creating high-quality content for the artist community.

Our mission is to empower creators and inspire audiences through innovative storytelling. We strive to push the boundaries of media production, fostering a culture of creativity and inclusivity.

Our journey began in 2015 as a small collective of artists and designers passionate about sharing their craft with the world. Since then, our platform has evolved through the vision and dedication of creative professionals.

Over the years, Artisan Global has grown into a respected voice in the creative industry, featuring an elegant digital platform, engaging social media presence, and regular industry-focused content.

ARTIST

ARTISAN GLOBAL

By the numbers

Readers per month

160K

Page views per day

6.9K

Page views per month

210K

Female readers

Male readers

Didn't specify

63%

35%

2%

Age 18-24

9%

Age 25-39

49%

Age 40-54

39%

Age 55+

3%

USA

51%

Europe

28%

Asia

16%

UK

5%

Average age

31

Median age

29

ARTISAN GLOBAL

About our readers

Business-minded

72% are entrepreneurs, founders, or small business owners across creative industries such as design, retail, media, and architecture.

61% actively invest in professional development and business growth resources.

Connected and real-time

89% engage with industry news, case studies, and creative business insights daily through mobile and web platforms.

76% follow global trends in design and business across multiple digital channels.

Innovators of tomorrow

83% adopt new tools, platforms, or technologies to grow their businesses.

69% seek collaborations with other entrepreneurs, creative studios, and international partners.

ARTISTS

Artists on Artisan Global range from painters and sculptors to installation and digital media practitioners. They come to the platform to gain exposure, share their creative process, and connect with curators, collectors, and galleries worldwide.

BRAND DESIGNERS

Brand designers include professionals working in identity design, strategy, and creative direction. They use Artisan Global to showcase case studies, explore new approaches to branding, and engage with business owners seeking strong visual storytelling.

GRAPHIC DESIGNERS

Graphic designers represent a diverse readership, from freelancers to agency creatives. They look to Artisan Global for inspiration, industry recognition, and opportunities to share their visual work with a broader audience.

MUSICIANS

Musicians on the platform include singers, producers, composers, and sound designers working across genres. They seek visibility that helps them connect with fans, collaborators, and music industry professionals.

FASHION DESIGNERS

Fashion designers range from emerging labels to established creative directors in apparel, accessories, and textiles. They engage with Artisan Global to gain recognition, showcase collections, and connect with industry peers and press.

ARTISAN GLOBAL

